



# COMPANY

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# PROFILE

2026

[www.nooraindasrtry.com](http://www.nooraindasrtry.com)



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# COMPANY PROFILE

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**Manufacturing · Logistics · Construction · Trade**

## **NOOR INDUSTRIAL LIMITED**

Deynile District, Mogadishu, Somalia

Prepared for Investors, Financial Institutions,  
Government Bodies and Corporate Partners

**2026**

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## Message from the Managing Director

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### LEADERSHIP STATEMENT

It is with great pride that I present this corporate profile of Noor Industrial Limited, a Somali-owned enterprise built on the conviction that Somalia's future prosperity depends on strong domestic industry, reliable infrastructure, and enterprises that put quality and integrity first.

Since our founding, we have worked to build a company capable of competing on international standards while remaining deeply rooted in the needs of the Somali market. From beverage and cosmetics manufacturing to logistics, construction, and trade, every division of Noor Industrial Limited is guided by one principle: to deliver dependable value to the customers, partners, and communities we serve.

We recognise that sustainable growth is built on trust — the trust of our customers in the quality of what we produce, the trust of our partners in the integrity of our operations, and the trust of our employees in a workplace that values their contribution. This profile sets out our vision, our capabilities, and our plan for the years ahead, and I invite you to join us as we continue to build an industrial future for Somalia.

### Mohammed Nur Aden

*Managing Director, Noor Industrial Limited*



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## Executive Summary

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### WHO WE ARE

Noor Industrial Limited is a diversified Somali industrial and trading company headquartered in the Deynile District of Mogadishu. Established to strengthen Somalia's domestic manufacturing base, the company operates across six core sectors: beverage manufacturing, cosmetics manufacturing, import and export, logistics services, construction services, and broader industrial solutions.

The company was founded on the belief that Somalia's growing consumer market and reconstruction economy require dependable local suppliers capable of matching international quality standards. Noor Industrial Limited was built to fill that role — combining local market knowledge with disciplined operating standards across production, distribution, and project delivery.

**6**

Core Business Sectors

**2025**

Year Established

**100%**

Somali-Owned

Our beverage division is the flagship of the group, established with the goal of producing high-quality drinking water and beverage products that meet the highest standards of purity and consistency available in the Somali market. Alongside this, our cosmetics division develops and distributes personal care products suited to regional needs, while our logistics, construction, and trading divisions provide the operational backbone that allows goods, materials, and services to move efficiently across Somalia and the wider East African region.

Looking ahead, Noor Industrial Limited is pursuing a clear strategic plan through 2030 focused on production capacity expansion, quality certification, regional export growth, and continued investment in people and infrastructure. This profile outlines our company history, structure, capabilities, and forward plan for the benefit of our investors, partners, and institutional stakeholders.

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## Company Overview

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### CORPORATE SNAPSHOT

|                          |                                                                                                                                   |
|--------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| <b>Company Name</b>      | Noor Industrial Limited                                                                                                           |
| <b>Legal Status</b>      | Privately Held, Profit-Making Enterprise                                                                                          |
| <b>Year Established</b>  | 2025                                                                                                                              |
| <b>Headquarters</b>      | Deynile District, Mogadishu, Somalia                                                                                              |
| <b>Managing Director</b> | Mohammed Nur Aden                                                                                                                 |
| <b>Business Sectors</b>  | Beverage Manufacturing, Cosmetics Manufacturing, Import & Export, Logistics Services, Construction Services, Industrial Solutions |
| <b>Primary Market</b>    | Somalia, with planned expansion across East Africa                                                                                |
| <b>Email</b>             | nuurfactory@gmail.com                                                                                                             |

### Our Business

Noor Industrial Limited operates as an integrated industrial group rather than a single-product company. This structure allows the company to serve customers across manufacturing, trade, and infrastructure needs, while building internal synergies — for example, using its own logistics capability to distribute its beverage and cosmetics products, and applying the same quality discipline learned in manufacturing to its construction and industrial projects.

The company's founding members bring together experience across production, trade, and enterprise development, with a shared commitment to raising the standard of locally manufactured goods available to Somali consumers and businesses.



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## Company History

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### OUR JOURNEY

Noor Industrial Limited was established in January 2025 in Mogadishu by a group of Somali entrepreneurs who identified a clear gap in the domestic market for reliably manufactured beverages, cosmetics, and industrial services. The founders shared a common concern: that too much of Somalia's consumer and construction demand was being met by imported goods, at the expense of local industry and employment.

The company's earliest work centred on research into the economic and social value of domestic manufacturing, engaging with local business networks and government stakeholders to better understand the regulatory, infrastructure, and investment landscape. These early discussions shaped the company's founding structure and its decision to pursue a diversified model spanning manufacturing, logistics, construction, and trade rather than a single narrow business line.

Since incorporation, Noor Industrial Limited has prioritised building the foundations for long-term growth: securing premises in the Deynile District, establishing initial production capability for its beverage line, and building the relationships with suppliers, distributors, and institutional partners that its diversified model depends on.

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## Organizational Background

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### FOUNDATIONS

Noor Industrial Limited was formed as a private limited company under Somali law, structured to carry on business as a manufacturer, dealer, importer, exporter, and service provider across beverages, cosmetics, construction, and logistics. The founding members provided the initial capital and operational support required to establish the company's first production and trading activities.

The organization was deliberately built with the flexibility to enter partnerships, joint ventures, and cooperative trade agreements with other companies, associations, and government authorities, allowing it to grow through both direct investment and strategic collaboration. This flexible legal and commercial structure supports the company's long-term ambition to become a recognised industrial group across Somalia and the wider East African region.

### Scope of Authorized Business Activity

- Manufacturing and sale of beverages and cosmetic products
- Import, export, wholesale, and distribution of beverages, cosmetics, and related goods
- Sourcing and processing of dairy, agricultural, and fresh produce for the domestic market
- Construction and logistics project planning and management
- Agency, trading, and investment activities in support of the company's core operations
- Formation of partnerships, joint ventures, and agreements with government and private entities



## Vision

### Our Vision

*To be East Africa's most trusted homegrown industrial group — recognised for the quality of our products, the reliability of our services, and our contribution to Somalia's economic self-sufficiency.*

Noor Industrial Limited aspires to be a byword for quality and dependability in every sector it serves. We aim to be the contractor and supplier of choice for construction and logistics clients, the manufacturer of choice for Somali consumers seeking trusted beverage and cosmetics products, and a model for responsible, well-governed enterprise across the region.

### Strategic Priorities Underpinning Our Vision

- Develop sound, up-to-date management practices, systems, and strategies across all divisions
- Build effective leadership capacity at every level of the organization
- Pursue sustainable growth and diversification into complementary business lines
- Maximise the value and development of our human capital



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## Mission

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### Our Mission

*To manufacture and deliver high-quality beverages, cosmetics, and industrial services that meet international standards, while contributing directly to Somalia's economic development and the wellbeing of its people.*

Our mission guides every decision we make, from product formulation to project delivery. We exist to close the gap between what Somali consumers and businesses need and what has historically been available to them domestically — replacing dependence on imported goods with locally produced alternatives of equal or superior quality.

### In Practice, This Means

- Operating as a trusted dealer and producer of beverages and cosmetics manufactured to consistent, verifiable quality standards
- Playing an active role in the economic development and social progress of Somalia
- Creating economic opportunity and value that benefits Somali communities directly
- Investing in research and development to identify and act on emerging economic opportunities
- Providing efficient, professional logistics, construction, and trading services to our clients and partners
- Mobilising and promoting community and economic development wherever we operate

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## Core Values

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### WHAT GUIDES US

Our values shape how we manufacture, how we contract, and how we treat the people we work with. They are the standard against which we measure every decision, from the sourcing of raw materials to the delivery of a finished construction project.

#### 01 Quality

We hold every product and service we deliver to a consistent, verifiable standard — because our customers' trust depends on it.

#### 02 Integrity

We conduct our business honestly and transparently with customers, partners, employees, and government institutions.

#### 03 Reliability

We deliver what we commit to, on time and as specified, whether that is a shipment, a contract, or a production run.

#### 04 Local Impact

We prioritise Somali employment, sourcing, and economic development in every line of our business.

#### 05 Innovation

We continually seek better methods, technologies, and partnerships to improve what we produce and how we operate.

#### 06 Safety

We protect the health and safety of our employees, partners, and the communities in which we work.



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## Company Objectives

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### WHAT WE ARE WORKING TOWARD

Noor Industrial Limited's objectives translate our vision and mission into concrete, measurable priorities across the medium term. These objectives inform our investment decisions, our operational planning, and our engagement with partners and institutions.

- Ensure the highest achievable quality standard for our products across Somalia and the wider East African market
- Expand export capability so that Noor Industrial Limited products reach markets across all regions of Somalia and East Africa
- Establish beverage manufacturing as the company's flagship product line, meeting demand for safe, high-quality drinking water and beverages
- Build long-term, reciprocal partnerships with suppliers, distributors, and government institutions
- Grow our construction and logistics divisions into dependable, professionally managed service lines
- Maintain full compliance with Somali regulatory and licensing requirements across every sector in which we operate



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## Products & Services

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### OUR CAPABILITIES

Noor Industrial Limited operates across five principal service lines, supported by a broader industrial solutions capability. Each division is described in detail in the sections that follow.

**01**

Beverage Manufacturing

**02**

Cosmetics Manufacturing

**03**

Construction Services

**04**

Logistics & Supply Chain

**05**

Import & Export

**06**

Industrial Solutions

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## Beverage Manufacturing

Beverage manufacturing is the flagship division of Noor Industrial Limited. The division was established to produce safe, high-quality drinking water and beverage products for the Somali market, addressing a fundamental consumer need with locally manufactured goods that meet rigorous purity and consistency standards.

### Focus Areas

- Production of purified drinking water and bottled beverage products
- Consistent quality control across every production batch
- Distribution to retail, wholesale, and institutional customers across Mogadishu and beyond
- Planned expansion of product range and production capacity in line with the company's 2025–2030 strategic plan

## Cosmetics Manufacturing

Our cosmetics division develops and distributes personal care and herbal cosmetic products suited to the needs and preferences of the regional market. The division was established alongside our beverage line as part of the company's founding commitment to reduce reliance on imported consumer goods.

### Focus Areas

- Development of herbal and personal care cosmetic products
- Sourcing of quality raw materials and ingredients
- Distribution through wholesale and retail partners across Somalia

## Household & Hygiene Products

In addition to beverages and cosmetics, Noor Industrial Limited manufactures household and personal hygiene products for the domestic market, including the Mama Shampoo range and TISAlpha Plus tissue napkins. These product lines extend the company's manufacturing base into everyday consumer essentials, reinforcing its position as a diversified, locally rooted producer of trusted household goods.

### Focus Areas

- Manufacturing of Mama Shampoo, a locally produced personal care shampoo line
- Manufacturing of TISAlpha Plus tissue napkins for household and institutional use
- Consistent daily production output supported by quality control at every stage



- 
- Distribution through the company's own logistics network to retail and wholesale customers

## Construction Services

Noor Industrial Limited provides construction planning and project management services, supporting clients from initial planning through to delivery. The division aims to be recognised as a dependable building contractor that delivers beyond expectation on every project it undertakes.

### Focus Areas

- Planning and management of construction projects for private and institutional clients
- Coordination of materials, labour, and logistics required for project delivery
- Commitment to quality workmanship and adherence to agreed project timelines

## Logistics & Supply Chain

Our logistics division was established to manage the planning and coordination of shipping, warehousing, and distribution requirements — both in support of our own manufacturing operations and as a professional service offered to external clients. The division is built around efficient, dependable delivery, from first-mile collection through to final delivery.

### Focus Areas

- Planning and management of freight, shipping, and distribution requirements
- Warehousing and inventory coordination
- Support services including transport coordination and delivery tracking
- Partnerships with local suppliers to secure efficient, cost-effective logistics solutions

## Import & Export

Noor Industrial Limited operates as an importer, exporter, wholesaler, agent, and distributor of beverages, cosmetics, and related goods. This trading capability allows the company to supplement domestic production with imported goods where needed, while building export channels for its own manufactured products across the East African region.

### Focus Areas

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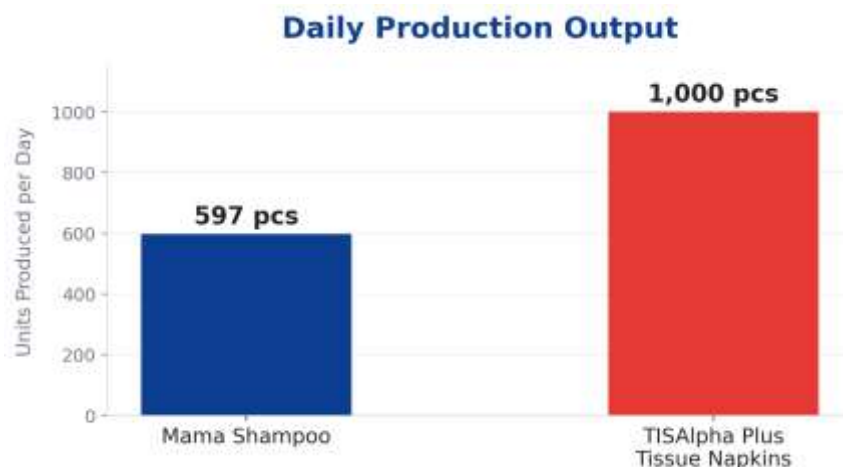
- 
- Import of raw materials and finished goods required to support manufacturing and trading operations
  - Export of Noor Industrial Limited beverage and cosmetics products to regional markets
  - Agency and distribution services for third-party goods across Somalia



## Production Capacity & Output

### OUR DAILY OUTPUT

Noor Industrial Limited maintains steady daily production across its household and hygiene product lines, reflecting consistent demand and reliable manufacturing capacity. The figures below reflect current average daily output.



|                              |                   |
|------------------------------|-------------------|
| Mama Shampoo                 | 597 pcs per day   |
| TISAlpha Plus Tissue Napkins | 1,000 pcs per day |

As the company's strategic plan progresses through 2030, Noor Industrial Limited intends to expand production capacity across all product lines — including beverages and cosmetics — supported by additional equipment, facility investment, and workforce growth.

## Our Facility & Our People

### A VISUAL INTRODUCTION

The panels below are reserved for photography of the Noor Industrial Limited production facility and workforce. We recommend replacing these placeholders with high-resolution photographs before this profile is issued to investors, banks, or institutional partners, so that readers see the real people and premises behind the company.





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## Quality Assurance

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### OUR STANDARD

Quality is the foundation of Noor Industrial Limited's reputation. Every product manufactured by the company is subject to internal quality checks designed to ensure consistency, safety, and compliance with applicable Somali standards. As the company grows, it is committed to pursuing recognised quality certifications that will support its export ambitions and strengthen customer confidence.

### Our Quality Commitments

- Consistent quality control procedures applied across every production batch
- Careful sourcing and vetting of raw materials and suppliers
- Ongoing investment in staff training on quality and safety procedures
- A long-term roadmap toward recognised regional and international quality certification



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## Health, Safety & Environment (HSE)

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### PROTECTING OUR PEOPLE AND OUR COMMUNITY

Noor Industrial Limited is committed to maintaining safe working conditions across its manufacturing, construction, and logistics operations. The company recognises that its people are its most valuable asset, and that responsible environmental practice is essential to its long-term licence to operate in the communities it serves.

### Our HSE Commitments

- Provision of safe working conditions and appropriate protective measures across all sites and facilities
- Ongoing training for staff on workplace health and safety procedures
- Responsible management of waste and by-products from manufacturing operations
- Compliance with applicable Somali health, safety, and environmental regulations



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## Corporate Social Responsibility (CSR)

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### OUR COMMITMENT TO SOMALIA

Noor Industrial Limited was founded on the belief that private enterprise has a direct role to play in Somalia's economic development and social progress. The company's CSR approach is built into its core mission rather than treated as a separate activity — every job created, every locally sourced ingredient, and every training opportunity extended to Somali employees contributes to this goal.

### Our Areas of Focus

- Creating local employment opportunities across our manufacturing, logistics, and construction operations
- Supporting local suppliers, farmers, and small producers through our sourcing relationships
- Investing in the training and professional development of Somali staff
- Contributing to the growth of a resilient, self-sufficient Somali industrial base

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## Why Choose Noor Industrial Limited

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### OUR DIFFERENCE

#### 01 Diversified, Integrated Model

Our manufacturing, logistics, construction, and trading divisions work together, giving clients and partners access to a wider range of dependable services under one trusted company.

#### 02 Somali-Owned and Rooted

We understand the Somali market, its regulatory environment, and its customers because we are built from within it.

#### 03 Commitment to Quality

Every product and service we deliver is measured against a consistent internal quality standard, with a clear roadmap toward formal certification.

#### 04 Long-Term Vision

Our 2025–2030 strategic plan reflects a genuine commitment to sustainable, long-term growth rather than short-term gain.

#### 05 Community Impact

Every contract with Noor Industrial Limited supports local employment, local sourcing, and Somalia's broader economic development.

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## Strategic Plan (2025–2030)

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### OUR ROADMAP

Noor Industrial Limited's strategic plan sets out a clear path from its founding in 2025 to an established, diversified industrial group by 2030. The plan is structured around three phases of growth: consolidation, quality certification, and regional expansion.

#### Phase 1 — Consolidation (2025–2026)

- Establish stable production of core beverage and cosmetics product lines
- Build out logistics and distribution capability across Mogadishu and surrounding regions
- Formalise internal quality control systems across all divisions

#### Phase 2 — Quality & Standards (2027–2028)

- Pursue recognised quality certifications to support domestic and export growth
- Expand production capacity to meet growing domestic demand
- Deepen partnerships with government institutions and private sector stakeholders

#### Phase 3 — Regional Expansion (2029–2030)

- Extend distribution and export of beverage and cosmetics products across East Africa
- Scale construction and logistics services to serve regional clients
- Establish Noor Industrial Limited as a recognised industrial brand beyond Somalia's borders

#### 2030 Ambition

*By the end of this strategic period, beverage products are intended to be the company's leading product line, manufactured to the highest quality standard achievable in Somalia and exported across East African markets.*

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## Future Expansion Plan

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### LOOKING AHEAD

Beyond its core strategic plan, Noor Industrial Limited is exploring further avenues for growth and diversification, consistent with its founding objective to become a comprehensive industrial and trading group.

- Expansion of manufacturing capacity for both beverage and cosmetics production lines
- Development of additional warehousing and logistics infrastructure
- Pursuit of joint ventures and cooperative trade agreements with regional and international partners
- Diversification into complementary product and service lines as market opportunities arise
- Continued investment in staff development, systems, and management capacity to support sustainable growth



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## Organizational Structure

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### HOW WE ARE ORGANIZED

Noor Industrial Limited is organized around a central management team led by the Managing Director, with clear divisional responsibility for each of the company's core business sectors. This structure allows for coordinated group-level decision-making while giving each division the operational focus it requires.

|                              |                                                                                    |
|------------------------------|------------------------------------------------------------------------------------|
| <b>Governance</b>            | Managing Director, supported by the company's founding members                     |
| <b>Beverage Division</b>     | Responsible for production, quality control, and distribution of beverage products |
| <b>Cosmetics Division</b>    | Responsible for cosmetics development, sourcing, and distribution                  |
| <b>Construction Division</b> | Responsible for project planning and management of construction contracts          |
| <b>Logistics Division</b>    | Responsible for warehousing, freight, and distribution coordination                |
| <b>Trade Division</b>        | Responsible for import, export, and agency/distribution activities                 |

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## Management Team

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### OUR LEADERSHIP

Noor Industrial Limited is led by a management team combining entrepreneurial experience with a practical understanding of the Somali business environment.

| Name              | Role              |
|-------------------|-------------------|
| Mohammed Nur Aden | Managing Director |

As Noor Industrial Limited grows, the company intends to expand its senior management team with dedicated divisional leadership across manufacturing, logistics, construction, and trade, supported by professional finance, quality assurance, and operations functions.



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## Competitive Advantages

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### WHAT SETS US APART

- An integrated business model spanning manufacturing, logistics, construction, and trade, reducing reliance on external partners for core operations
- Deep local market knowledge and an established presence in Mogadishu's Deynile District
- A clear, phased strategic plan through 2030 focused on quality, certification, and regional growth
- A founding commitment to Somali employment, local sourcing, and community economic development
- Flexibility to pursue joint ventures, partnerships, and government agreements in support of growth

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## Contact Information

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### GET IN TOUCH

|                          |                                      |
|--------------------------|--------------------------------------|
| <b>Company</b>           | Noor Industrial Limited              |
| <b>Managing Director</b> | Mohammed Nur Aden                    |
| <b>Head Office</b>       | Deynile District, Mogadishu, Somalia |
| <b>Email</b>             | nuurfactory@gmail.com                |
| <b>Phone</b>             | +252 61 0555 5519 · +252 61 557 0509 |

We welcome enquiries from investors, financial institutions, government bodies, NGOs, and prospective corporate partners. Please reach out using the contact details above to arrange a meeting or request further information about our operations and strategic plans.



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## Closing Statement

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### **BUILDING SOMALIA'S INDUSTRIAL FUTURE**

Noor Industrial Limited was founded on a simple conviction: that Somalia's long-term prosperity depends on strong, locally owned industry capable of meeting international standards of quality and reliability. Every division of our company — from beverage and cosmetics manufacturing to logistics, construction, and trade — is built around that conviction.

We recognise that the road ahead requires sustained investment, disciplined execution, and strong partnerships. We are committed to that work, and we welcome the opportunity to build lasting relationships with the investors, institutions, and partners who share our vision for a more self-sufficient and prosperous Somalia.

Thank you for taking the time to learn about Noor Industrial Limited. We look forward to the opportunity to work together.



**NOOR INDUSTRIAL LIMITED**

Mogadishu, Somalia